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20 COVER STORY

#WECARETOGETHER



Publisher Group Corporate Affairs WCT Holdings Berhad (201101002327/930464-M) B-30-01, The Ascent, Paradigm No. 1. Jalan SS7/26A.

Selangor Darul Ehsan, Malavsia

MOT!ON

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ISSUE 22 2020



REFLECTING ON 2020

How time flies! As the year draws to an end, it is time for us to reflect on the challenges and opportunities brought upon by the Covid-19 pandemic. At WCT, the safety and well-being of our communities in which we operate in remain our utmost priority.

In this issue's Cover Story themed #WeCareTogether, we highlight the efforts and initiatives by WCT Group in riding through the uncertain and unusual year while contributing to the surrounding communities. To find out more about WCT's key highlights and happenings in 2020, do read up on the In The News, Recognitions Corner and Community sections.

As we close the door on 2020, the new normal is here to stay. Together, let's embrace the changes while embarking on a new year with new opportunities, hopes and possibilities in 2021.

On behalf of everyone at WCT, we wish you a Happy New Year. Stay safe and stay healthy.

Till we meet in the next issue.

IN THE NEWS | IN AND AROUND WCT

In this section, we share the exciting highlights & happenings in WCT.

OFFERS GALORE AT iPROPERTY HOME & PROPERTY FAIR

17 – 19 January 2020

WCT Land offered home seekers easy home ownership with a limited-time only RM20,200 ang pow at Klang Valley's biggest property expo, the iProperty Home & Property Fair. At the fair, visitors were able to view Waltz Residences, the iconic residential tower in W City OUG @ Kuala Lumpur and an exciting future mix-development - W City JGCC @ Johor Bahru.



A CNY TRADITION

February 2020

In a yearly Chinese New Year tradition for WCT Group, lion dance performances and office blessing ceremonies were held at various offices to usher in the Year of the Rat. The energetic lions visited the WCT HQ at The Ascent Paradigm, WCT Land, WCT Malls, Première Hotel Klang and New World Petaling Jaya Hotel, bringing with them happiness and luck wherever they went.



Paradigm Mall PJ

Paradigm Mall JB

SkyPark Terminal

JOYOUS CHINESE NEW YEAR WITH WCT MALLS

This Chinese New Year, Paradigm Mall Petaling Jaya (PJ), Paradigm Mall Johor Bahru (JB) and gateway@klia2 decked their malls with an array of flowers, featuring peonies and cherry blossoms. Shoppers also enjoyed classic festive and cultural shows such as energetic lion dance performances, nostalgic and festive tunes by the Chinese Orchestra, mysterious Mask Face Changing, exciting Kung Fu performances and more at the respective malls.

Paradigm Mall PJ 6 January – 9 February 2020

The mall welcomed the Year of the Rat and shoppers alike with a beautifully decorated mall filled with peony flowers that signified prosperity, abundance and good fortune.

Paradigm Mall JB

3 January – 16 February 2020

Shoppers were delighted with Garden of Fortune Blossom, a colourful peony flower garden decorated with classic red lanterns and eight mega cranes, representing good fortune and longevity.

gateway@klia2

7 January – 9 February 2020

Travellers and shoppers were greeted with Garden of Prosperity at Level 2 – Arrivals that was filled with glorious blooms of peony flowers and butterflies. Truly, the garden was a like a balm to tired eyes.



Paradigm Mall PJ

Paradigm Mall JB

gateway@klia2

CELEBRATING THE YEAR OF THE RAT WITH COMMUNITIES

WCT Land organised several events to celebrate Chinese New Year with the community and also to promote its current properties.

WCT Land Klang Sales Gallery & W City OUG @ Kuala Lumpur Sales Gallery 15 & 16 February 2020

WCT Land hosted the CNY Fortune Frenzy Open House at the WCT Land Sales Gallery in Klang and W City OUG @ Kuala Lumpur. Visitors were treated to a host of activities such as Chinese Calligraphy, Mask Changing, Chinese Paper Cutting, Clay Doll Workshop, God of Fortune Walkabout and an exciting and energetic Lion Dance performance.



WCT Land Klang Sales Gallery

W City OUG @ Kuala Lumpur Sales Gallery



W City OUG @ Kuala Lumpur 29 February 2020

Visitors were delighted to find a carnival-like atmosphere at the 'Waltz A Taste of OUG' event. There were food trucks with more than 100 varieties of local and international street food and visitors were also treated to fun horse & carriage rides.



W City OUG @ Kuala Lumpur Sales Gallery

IN THE NEWS | IN AND AROUND WCT

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AFFORDABLE HOMES FOR ALL

29 February & 26 September 2020

WCT Land organised two Open Days to showcase its fourth *Rumah Selangorku* project - Aronia Apartments with the aim to provide eligible first-time homebuyers with a seamless experience to place their bookings and to process their bank loan applications in one day.



SUPPORTING #PLASTICFREEJULY CHALLENGE

15 - 31 July 2020

The WCT #PlasticFreeJuly Challenge was introduced to encourage employees to pledge their effort to reduce and avoid single-use plastic. This effort was also in line with the launch of WCT Group's waste segregation efforts at WCT HQ, The Ascent Paradigm. #PlasticFreeJuly is a yearly, global effort challenge where people come together to #choosetorefuse single-use plastic and this 2-week awareness campaign had successfully garnered 29 photo submissions from our colleagues at WCT HQ, The Ascent Paradigm, WCT Land, WCT Malls and Première Hotel Klang.





WCT CARES FOR MOTHER EARTH

July – December 2020



A total of 1 tonne, or 1,000kg of recyclable paper, plastic and e-waste were prevented from being sent to the landfill since the launch of the waste segregation bins at WCT HQ, The Ascent Paradigm in July 2020. Through the effort of all employees, the recyclable items collected include newspaper, used paper, shredded paper, cardboard boxes, plastic from food packaging (Type 1, 2 & 5) and a faulty electrical item. These items were collected and sent to a licensed recovery and recycling plant in PJ.



ASIA PACIFIC PROPERTY AWARDS DEVELOPMENT

in association with

American Standard

9TH ANNUAL GENERAL MEETING 5 August 2020



In compliance to the new norms brought about by the Covid-19 pandemic, the company's 9th Annual General Meeting was held virtually from the broadcast venue in New World Petaling Jaya Hotel. All the resolutions tabled at the AGM were duly approved by the shareholders.

AWARD WINNER

RESIDENTIAL HIGH RISE DEVELOPMENT MALAYSIA

WALTZ RESIDENCES by WCT LAND SDN BHD

2020-2021

A WIN FOR WCT LAND AT THE ASIA PACIFIC PROPERTY AWARDS 2020 - 2021

2 April 2020

Waltz Residences was awarded the winner of the Residential High-Rise Development Category in the Asia Pacific Property Awards 2020 – 2021. The award recognises the best companies operating within the development, architecture, interior design and real estate sectors with a judging focus on the quality of the design, service, innovation, originality and commitment to sustainability.

CELEBRATING UNITY IN DIVERSITY

WCT Malls celebrated Malaysia's 63rd National Day and Malaysia Day with a series of events and activities.

Paradigm Mall PJ

8 August – 16 September 2020

Paradigm Mall PJ celebrated Hari Kebangsaan by inviting photographers to submit their best original unity-themed photographs titled 'We Are Malaysians'. In collaboration with the Photography Society of Petaling Jaya, the mall showcased 40 shortlisted photographs around the mall throughout the campaign. Shoppers were also invited to discover their culinary skills through the Merdeka Cake Decorating contest jointly organised with Good Times DIY Baking and Lifestyle Café located at Level 2.

Paradigm Mall JB 14 August – 20 September 2020

Paradigm Mall JB decorated its Upper Ground Floor atrium with a beautiful handmade masterpiece in Malaysia's national colours as a tribute to the brave Covid-19 front liners. Themed 'Kisah Wira Kita', shoppers were also encouraged to express their gratitude by sharing inspiring stories of local heroes who have gone above and beyond to help via a Facebook contest – Terima Kasih Wira Kita. During the event period, the mall also conducted "Saya Anak Malaysia – 3D Pop Up Card Design Contest" for children to express their love for their country.

gateway@klia2 16 September 2020

Celebrating diversity and our colourful culture, gateway@ klia2 organised a Kebaya & Batik Contest for kids and adults. Participants donned their elegant Kebayas and the top three winners walked away with gift vouchers worth up to RM200.



Paradigm Mall PJ

Paradigm Mall JB

gateway@klia2

SPIN & WIN

14 August – 30 September & 25 November – 31 December 2020

WCT Buddy members at Paradigm Mall PJ won big at the mall's 'Wheel of Rewards' campaign. All they needed to do were to spend a minimum of RM100 in two receipts to earn a spin which gave them an opportunity to win exciting prizes worth up to RM400. With overwhelming response from shoppers, the mall launched a second round in November with cash vouchers to reward its loyal shoppers.



ESCAPE @ PARADIGM MALL PJ

25 August 2020

ESCAPE Challenge, a 35,000 sq. ft. semi-outdoor adventure theme park opened its doors in Paradigm Mall PJ. The park offers an exciting array of activities, which includes rope courses, wall climbing, ziplines and flying trapeze as well as customised team building programmes professionally curated for corporate establishments and birthday parties. The launch was officiated by En Mohd Daud bin Mohd Arif, the Ministry of Tourism Policy and International Affairs Division Senior Director, alongside Mr Sim Choo Kheng, founder and CEO of SIM Leisure Group and Ms Selena Chua, CEO of WCT Malls Management Sdn. Bhd.



SHINING BRIGHT IN THE STAR MOONCAKE AWARDS 2020

27 August 2020

New World Petaling Jaya Hotel launched its selection of traditional and limited-edition mooncakes packaged in a beautiful Peranakan tiffin carrier. The hotel was delighted by two prestigious awards accorded by The Star Mooncake Awards. The awards were for Best Packaging – Bronze and Best Presentation – Bronze awards. The Star Mooncake Awards is held annually to celebrate top restaurants and hotels vying for the best in each category.



WCT LAND WINS TWO AWARDS 15 September 2020

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In the first-ever virtual PropertyGuru Asia Property Awards (Malaysia), WCT Land bagged two prestigious awards. Waltz Residences, W City OUG @ Kuala Lumpur was awarded the Best Mid-End Condo/Apartment Development (Central) and Paradigm Residence, Johor Bahru took home the Highly Commended award for Best Condo/Apartment Development (Southern).







ALIGHT WITH JOY

Paradigm Mall PJ: 2 – 30 September 2020 Paradigm Mall JB: 1 September – 4 October 2021 gateway@klia2: 26 September 2020

WCT Malls celebrated Mid-Autumn Festival with a colourful showcase of lanterns in its shopping malls. Various family-friendly activities such as lantern-making workshop, mooncake festival bazaar and gift redemptions were organised for shoppers to participate in. The highlight was the lantern-making contest at Paradigm Mall PJ where the local community showcased their creativity by decorating the lanterns and the mall entrance was lit up with the colourful lanterns in the spirit of Mid-Autumn Festival. Besides that, Paradigm Mall JB also offered Mooncake Delivery service via an online store to help deliver mooncakes right to customers' doorsteps.



Paradigm Mall JB

gateway@klia2



IN THE NEWS | IN AND AROUND WCT

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A YEAR OF ACCOLADES

Despite the Covid-19 pandemic, New World Petaling Jaya Hotel were awarded two prestigious awards, namely the '2020 Travellers' Choice Award' by TripAdvisor and the Booking.com Travellers Review Awards 2020 with a score of 8.9. Honoured with these awards, the hotel will continue to deliver exceptional level of services to its guests while safeguarding the well-being of guests and employees in the new norm.



RECOGNISED FOR COMMUNITY BUILDING EFFORTS

23 November 2020



WCT Holdings Berhad was honoured with the Sustainability & CSR Awards 2020 – Company of the Year for Community Sports Development in the Engineering, Construction & Property Development category. This award by CSR Malaysia was given in recognition of our community building efforts in Malaysia through WCT KIDSS 2019 – WCT's flagship community sports development programme. To date, the programme has benefited over 600 children through good sportsmanship, fair play and teamwork.



Click to view the video

Every issue, we dedicate this section in appreciating the efforts and experiences of our staff.

NEW WORLD PETALING JAYA HOTEL CELEBRATES 2ND ANNIVERSARY

14 February 2020

New World Petaling Jaya Hotel's associates were honoured with an annual dinner themed 'Celebrations' at the hotel's grand ballroom. This annual dinner also marks the second anniversary of the hotel and it was an evening filled with excitement and dance performances. Capping off the spectacular celebrations, Mr Jai Kishan, General Manager presented awards to outstanding associates. Recognitions awarded that night includes the Brand Appreciation Awards, Career Progression Awards, commendation and promotions letters. A lucky draw with 108 prizes also rewarded lucky attendees with amazing prizes, including hotel gift vouchers, hotel staycations, kitchen appliances and electronics as well as the coveted iPhone 11 Pro!



EMBEDDING SUSTAINABILITY EXCELLENCE

18 – 19 August & 7 September 2020

Two sessions of a one-day awareness workshop were held for over 30 data owners and senior staff from respective business divisions by Amarjit from SHEMSI – a Bursa Malaysia appointed trainer for Bursa Sustainability Reporting Guidelines. The workshops provided insights on sustainability reporting, the current environmental, social, and economic issues related to sustainability and prioritising material sustainability matters. A separate awareness session was also organised for the Board of Directors and Senior Management to provide insights on sustainability reporting and institutionalisation across the Group, as well as sustainability objectives and target setting.



CELEBRATING A UNITED MALAYSIA IN THE NEW NORM 16 September 2020

WCT Group came together to celebrate National Day and Malaysia Day, albeit slightly differently. Showing their national pride in a series of photos reflecting this year's National Day theme – 'Malaysia Prihatin', the team celebrated this special occasion virtually as we navigate through the challenges of the Covid-19 pandemic.





FOOD FOR THE UNDERPRIVILEGED

Paradigm Mall PJ and Paradigm Mall JB had championed the Food Bank Programme at its respective malls in collaboration with NGOs in providing the underprivileged access to food during these trying times.

KECHARA FOOD BANK X **PARADIGM MALL PJ**

1 January – 31 December 2020

In this year-long food donation drive, Paradigm Mall PJ and Kechara Food Bank had accumulated dry goods worth over RM4,000 from the public to date. The WCT Malls' team together with Y.A.M Tengku Datin Paduka Setia Zatasha made a visit to PPR Lembah Subang on 26 February 2020 to hand out donations of dry good as well as hand sanitisers to selected underprivileged families.



FOOD BANK JI SHAN X PARADIGM MALL JB

December 2018 – Ongoing

In a special initiative, Paradigm Mall JB and Food Bank Ji Shan worked together to raise donations through the sale of exclusive Coca-Cola cans with 'Paradigm Mall JB' logo. These special edition cans were sold for a minimum of RM1 which goes directly to those in need. This initiative successfully raised RM1,500.

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Food Bank Ji Shan had been a long-time collaborator with Paradigm Mall JB since December 2018, where the Mall had been providing a dedicated venue for the collection of dry food donations from shoppers. So far, this collaboration saw essentials distributed to more than 700 families in need.



GIVING THE GIFT OF LIFE

January – October 2020

In an effort to help hospitals replenish blood banks in Malaysia, Paradigm Mall JB and gateway@klia2 organised several blood donation campaigns in collaboration with non-profit organisations and local hospitals.

The effort showed overwhelming response with 1,399 pints of blood collected during the campaign period.

Date	Organiser	Successful Donors
Paradigm Mall JB		
18 January 2020	Regency Specialist Centre	70 pints
27 June 2020	Young Malaysians Movement Taman Ungku Tun Aminah	120 pints
26 July 2020	True Blessing Church	102 pints
15 August 2020	Hospital Sultanah Aminah, Johor	r 127 pints
6 September 2020	Foguang Foundation	210 pints
18 October 2020	Young Malaysians Movement Taman Ungku Tun Aminah	90 pints
gateway@klia2		
19 – 21 June 2020	Hospital Tuanku Ja'afar, Seremban	261 pints
14 – 16 August 202	0 National Blood Bank	232 pints
4 – 6 September 20	20 Hospital Tuanku Ja'afar, Seremban	187 pints





LIGHT OF HAPPINESS 7 February 2020

The senior citizens of Persatuan Rumah Warga Emas in Klang were delighted when a group of 17 hotel associates from Première Hotel paid them a visit to celebrate the Chinese New Year. A total of the 20 elderly residents at the home received angpaus and groceries from the hotel. They were also treated to a delicious Chinese New Year meal prepared by the hotel's F&B department while enjoying the company of the hotel associates.



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UM ENGINEERING STUDENTS VISIT THE EXCHANGE TRX RETAIL PROJECT SITE 29 February 2020

In line with WCT's focus in giving back to the community through industry knowledge sharing with young talents, WCT hosted 36 students and 1 lecturer from the School of Civil Engineering, University of Malaya at the proposed mixed commercial development project, The Exchange TRX Retail in Tun Razak Exchange, Kuala Lumpur. Students gained valuable insights and were given the opportunity to attain practical knowledge in a real working environment of the engineering industry during the visit.

A RAY OF HOPE FOR HARI RAYA 9 July 2020

In the spirit of gifting during Hari Raya, hotel associates from Première Hotel visited five underprivileged families at Kampung Baru Batu 9, Telok Panglima Garang with groceries and duit Raya. It gave these families cheer and hope just in time for the Hari Raya celebrations.



EDUCATING CHILDREN THE IMPORTANCE OF RECYCLING 26 August 2020

More than 25 children participated in the gateway@klia2's Recycling Contest that was aimed at educating the importance of sustainable living and creative recycling to schoolgoing children. Recyclables such as plastic bottles, paper and aluminium cans were collected from the mall's existing segregation efforts and were given to participants to turn the recyclables into a creative entry for the contest. Top 3 entries were selected as winners.



A GIFT FOR PEACEFUL SLEEP

12 September 2020

New World Petaling Jaya Hotel donated used hotel linens that included blankets, duvets, bedsheets and pillow cases to Seed of Hope, En Yuan Old Folks Homes, Pusat Jagaan Siddharta and House of Joy. In line with the Group's sustainability practices throughout our operations, these hotel linens will bring comfort to the residents of the homes.

During the handover of the linen, hotel associates also visited the children of Pusat Jagaan Siddharta with delicious hi-tea sets prepared specially by the hotel's F&B team in conjunction with the Malaysia Day celebration. 50 children from the home enjoyed a sumptuous meal together with the hotel associates.



#KITAJAGAKITA AND SUPPORT LOCAL BUSINESSES

September 2020 – January 2021

Paradigm Mall PJ supported small local entrepreneurs through the *Mak Cik Kiah* Weekend Bazaar, where local vendors were invited to market their unique products to consumers in the mall while adhering to the new norm. The bazaar held on every first and second weekend saw an active participation of eight to ten vendors per weekend throughout the campaign.





#WECARETOGETHER

Frontliners, construction workers, retail staff, security guards and YOU – we are all in this fight against Covid-19 together.

2020 has been a challenging year for many of us with the unprecedented event of the global pandemic outbreak. Though the breakdown of the ordinary has fundamentally changed the way we live, work and play; it has also united communities and brought people closer together in various ways.

To navigate through the Covid-19 storm, WCT Group ("WCT") has shown resilience and teamwork while contributing to the communities around us with a focus on the following three key touchpoints.





SUPPORTING SOCIETY AND STAKEHOLDERS

Contributions for Covid-19 Relief Efforts

As an effort to support local organisations and vulnerable communities, the Group had extended over RM5 million in an effort to #KitaJagaKita. These contributions include:

2 units of respiratory ventilators

RM2,000,000

500,000 pieces of face mask

20 units of mechanical ventilators for ICU

RM200,000

USD5.000





W^{CT控}股公 司捐赠50万个三 层式口罩给交通 部,以协助政府 应对2019冠状病 毒病疫情。

该公司执 行主席丹斯里林 总春发文告说, 他代表公司捐赠 上述物资,将陆 续运抵交通部, 供前线人员使 用。

图为WCT 控股公司代表点 算物资,准备送 往交通部

Offering Alternative Offices



A Staycation Without Worries

If you have been thinking of a mini getaway from the worries of the world, Première Hotel Klang and New World Petaling Jaya Hotel welcome you to enjoy your staycation as the hotels are proud recipient of the 'Clean & Safe Malaysia' Hygiene & Safety label certification, a recognition by the world leader in testing, inspection and certification for the audit of hotel's hygiene and safety protocols.





New World PJ Hotel

Tenant Relief Assistance

Qualified tenants of WCT Malls were offered this assistance to help ease the financial burden.







Appreciating Our Frontliners

With the Conditional Movement Control Order in place, most of us who work in offices followed the guidelines set by the government to work remotely at home to minimise the risk of infection. While many of us stay at home to help curb the spread, we are truly humbled by the immense sacrifices and invaluable dedication of our WCT's amazing frontliners; security guards, grocery workers, cleaners and others who are tasked to perform essential services to the community. Without them, we will not be able to continue the operation of our premises while serving our customers and communities.



Click to view our video of appreciation to our unsung heroes

As an appreciation to the unsung heroes, Première Hotel Klang and Paradigm Mall JB have gone out of its way to distribute complimentary packed meals and goodies to the front liners.



In April 2020, Première Hotel Klang delivered 20 breakfast packs to Ibu Pejabat Polis Klang Selatan and 20 breakfast packs as well as 500 surgical face masks to Majlis Perbandaran Klang.



In December 2020, Paradigm Mall JB distributed 210 packs of lunchboxes and goodies comprising a tote bag, a flower tea set as well as tenant vouchers for the healthcare workers at Kempas Medical Centre, Johor Bahru in appreciation of their service for the community during the pandemic.

Upholding Safety at our Premises

The safety and health of our shoppers and hotel guests are of paramount importance to us. To ensure the compliance to SOP in the new norm, our shopping malls and hotel businesses have put in place numerous safety measures for our stakeholders to shop & stay with a peace of mind at our premises.



Mandatory use of face masks at all times when guests are in the common spaces of the premises.

Screening of guests' temperature via contactless thermal scanner at all entrances.

Placement of multiple hand sanitising stations throughout the premises.



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Contact tracing using MySejahtera QR code.

Social distancing with floor markers will be observed at all times with reduced capacity in relevant locations, e.g., lobby reception, elevator and restaurants/ outlets.

Increased daily frequency of cleaning and sanitisation with approved disinfectants at all common touch points such as the lift panels, front desk/ concierge counters, door handles, washrooms and elevators throughout the premises.

Encourage the use of **contactless payment** via e-wallet payment at the reception counter or F&B outlets.



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Click to view Première Hotel Klang safety measures



Click to view WCT Malls' safety measures

Adopting Safety Measures and Practices at Our Premises



Mandatory use of face mask

Social distancing demarcation Covid-19 visual reminders

Hand sanitising stations



INVESTING IN EMPLOYEE SUPPORT

Reaching Out to Our Employees

When the pandemic first emerged, a Covid-19 Task Force was formed which consists of senior management from the respective business divisions. The objective of the Task Force is to assess, coordinate and monitor initiatives which are required to be undertaken by the WCT Group to manage, mitigate and contain the risks arising from the pandemic.

Caring for Employee's Well-being

Flexible Work Arrangements

The pandemic has accelerated a shift to flexible work arrangements and it has made it vital for employers to encourage remote working as a key to unlock opportunities and business values in the current environment. Alongside to fight against Covid-19, WCT has introduced flexible work options for employees:



Complimentary Covid-19 Screening for Employees

The Group prioritises employee safety and well-being by conducting free Covid-19 tests for employees and workers who are required to report to work where necessary.

Setting Up of Isolation Centre for Employees

As part of our continuous effort to mitigate the spread of Covid-19 and for the safety of our employees and workers, WCT's Engineering & Construction team had set up an Isolation Centre in December 2020 to house workers with symptoms of Covid-19 and to safely isolate them from the other workers at the respective project sites. The centre is managed by a dedicated team and provides access to employees under isolation with basic medical support, accommodation, daily meals and refreshments, along with monitoring and care during the quarantine period.

Encouraging Workplace Safety

Rewards and Recognition campaign

Workplace safety has always been WCT's priority. With the Covid-19 outbreak, we remain committed to upholding occupational health and safety of its own employees in the workplace and have enforced stricter safety measures to protect the health and well-being of our employees.

To encourage compliance to Covid-19 standard operating procedures (SOP), the Engineering & Construction Division launched a weekly Rewards and Recognition campaign from 17 May to 29 August 2020 at 8 project sites in Klang Valley and Sarawak.

This campaign aimed to recognise construction workers who have displayed exemplary discipline and contributed to a good, comfortable and safe environment at the respective project sites and workers' accommodation. To date, 897 workers were awarded useful daily necessities such as rice, eggs and cooking oil for their achievements.

The workers were accessed based on their housekeeping efforts, personal hygiene and social distancing practices at the common areas.





Click to view WCT's Engineering & Construction's Rewards and Recognition Campaign video

Enhanced Hygiene and Safety Awareness

Our topmost priority is the health and safety of our employees, customers and business associates. With that, the Group has implemented stringent safety measures and practices that are in line with procedures and protocols set by the regulatory authorities at all our premises. These includes:



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EMBRACING DIGITALISATION

We aim to continue serving the community through digital innovations, albeit in the new norm.

Sustaining Our Businesses through Innovation

Discover #BeliDariRumah While You #StayAtHome



From Now till 31st May 2020

WCT Land launched a fullyguided 3D virtual walkthrough of show units of our projects in W City OUG @ Kuala Lumpur, Johor Bahru and Selangor to create a space for customer engagement while learning about the properties of interest in the comfort of their homes. Besides that, the team also adopted new communication channels to engage with customers and

engage with customers and prospect buyers via phone calls, WhatsApp, Facebook Messenger and email.

Driving Omni-Channel Strategy via WCT E-Shop



The in-store shopping experience has changed drastically due to Covid-19 and with that, WCT Malls is pleased to bring to you a unified and seamless omni-channel shopping experience. This gives a choice to our shoppers to shop in a brick-and-mortar store but also to enjoy online shopping; anytime, anywhere.

Click to explore WCT Land's virtual showroom

Shopper Engagement



Monthly Electronic Direct Mailing (eDM) and e-Newletters

WCT Malls keep WCT Buddy members and shoppers up to date with the latest tenants' promotions and offerings via the monthly complimentary circulation of eDM and e-Newsletters.



Cross Partnership

The malls arranged for cross partnership with strategic partners to continue bringing in value to tenants and shoppers.



Facebook Livestream Virtual Shopping Series

Tenants from individual malls were invited to participate on the livestream events on the respective WCT Malls' social media pages as a means to keep shoppers informed of the promotions and offerings.



Purchase and Pick Up & Drive-Thru services

Paradigm Mall PJ & JB have initiated this service as an alternative to encourage shoppers to purchase online and arrange for their items to be picked up from designated stations within the mall. This online-to-offline service aimed to provide an easy alternative to shop while meeting social distancing needs in the mall.



Contactless Payment

Shoppers are encouraged to use contactless payments such as credit and debit cards, as well as e-wallets.



Free Parking

WCT Malls offered free parking to attract shoppers back to the malls.

Wild Sale

It was deals galore at gateway@klia2. From 10 till 30 June 2020, the mall joined forces with tenants to offer amazing exclusive deals of up to 50% discount to gateway@klia2 shoppers. WCT Buddy members were also rewarded with 5x points when shopping.



Up to

WCT Malls - Shop, Stay & Fly Campaign

To support Malaysia's local tourism industry, WCT Malls have launched the 'Shop, Stay & Fly' campaign from 7 August till 12 December 2020. Winners were rewarded a pair of Firefly domestic return flight tickets or a 2-day-1-night stay at New World Petaling Jaya Hotel during the campaign period.



WCT Malls – Vouchers Bonanza Sales

Shopping at WCT Malls brings you great savings and rewards! During the Vouchers Bonanza Sales in November, shoppers at all WCT Malls enjoyed up to 20% savings with a minimum purchase of RM200 cash vouchers. These vouchers can be used at participating outlets across all WCT Malls.





The Group has continuously roll-out strategic initiatives to drive sustainable recovery from the pandemic.

"We are in this together - and we will get through this, together."

UN Secretary General António Guterres

Let's do our part to #flattenthecurve and in keeping ourselves as well as our loved ones safe and healthy together!

















SERVICES



www.subangskypark.com/aviation 🕓 03-7846 2400 🞯 skyparkbac 🅥 skyparkbac in

SkyPark Business Aviation Centre



Welcome to the online shopping world with the launch of WCT E-Shop.

Visit us now at **www.wct-eshop.com.my** to enjoy irresistible deals and many more!



Scan to make your first online order now!

Managed by:



Malls



*T&C apply.











